## About Companies on the Cambridge Cluster Map

## Cambridge Cluster Insights - Cambridge Ahead

## What companies are featured on the Cambridge Cluster Map?

The Cambridge Cluster Map identifies and locates companies that are located within a 20-mile radius of the centre of Cambridge. It shows three groups of companies: Cambridge-based and Cambridge-active companies, and non-corporate knowledge-intensive (KI) organisations.

**Cambridge-based** companies are those with their primary trading address within this area, or those that do not give a primary trading address but have a registered office in this area. We capture all companies that have filed accounts (newly registered companies will generally not appear until a year after being set up), which gives 26,000 companies.

**Cambridge-active** companies are those who have neither their registered office, nor primary trading address in the Cambridge area but do have a trading address in the area that we have identified. In general these companies have provided an address within the area as one of their trading addresses, but others have been added once they are identified. Membership of this group is generally restricted to those with twenty, or more, employees.

**Non-corporate knowledge-intensive (KI) organisations** are those research institutions that are located in the defined region which are neither companies, nor partnerships.

## What company data is provided?

Company data is drawn from filings at Companies House. For Cambridge-based companies the map shows employment and turnover over the period from fiscal years 2010/11 to 2022/23. These figures give the total employment and turnover of these companies, not just what is taking place in the Cambridge area. However, large businesses such as AstraZeneca, Aveva, Arm and Marshall Group supply annually on request the number of their employees working in the Cambridge region and we include them as, for example, AstraZeneca (Cambridge estimate) in our data.

Most companies with fewer than 50 employees used to submit abbreviated accounts without employment, or turnover figures. However, in recent years about 75% of companies have provided employment data (and the remainder are largely one-person businesses). When not provided, the employment and turnover figures for these companies have been estimated using a variety of methods, straying on the side of caution over any exaggeration. As new information is received these estimates will be revised. Despite this caution, the Cluster Map reveals a vibrant Cambridge economy with exceptional corporate growth over the past decade. No employment, or turnover data is provided for Cambridge-active companies, since their global figures would be misleading for the Cambridge region.

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